

PRESS RELEASE
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PASSION SIGNS WITH COMPACT FOR A LONG-TERM AFFAIR

Leading rights management company, **Compact** has today announced that it has signed a worldwide exclusive representation agreement with **Passion Distribution** for their roster of productions that they represent, on a long term basis. This a further addition to Compact's raft of distribution companies on its books.

Compact will collect the revenue for international cable and satellite retransmission, educational copying and private copy levies for most of Passion Distribution's growing catalogue of popular quality programming and formats. This includes factual entertainment, reality, documentaries, lifestyle, game-shows and comedy. Passion represents UK and US producers and broadcasters including World of Wonder, Reef TV, Daisybeck TV and Landmark Films.

John O'Sullivan, CEO, Compact, says: "My team and I are very pleased that Passion Distribution has signed with Compact. We have worked with the principals of Passion in their different roles in the industry through the years and have admired the relationships they have cemented with top UK and US producers who supply programming that appeals to international audiences. When they formed this new venture it was particularly gratifying that we could work with them on a long term deal rather than a short fling – we believe this will be a great appointment for a flourishing company and will ensure Passion maximises revenue on behalf of its clients"

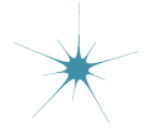
Sally Miles, CEO, Passion Distribution, adds: "It is our job to ensure that no stone is left unturned when it comes to revenue opportunities and exploitation on behalf of the producers and broadcasters we represent. Compact are market leaders in the area of collecting revenue that sit outside of our license agreements."

In the last three years alone, Compact has collected more than £50 million on behalf of its clients. The market leader in secondary and tertiary television rights administration has a proven track record of increasing revenue for broadcasters, distributors and production companies including BBC Worldwide, FremantleMedia Enterprises, and ITV Global Entertainment.

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Notes to editors:

Compact started in 1995 as a joint venture with PACT. Now representing over 300 companies including DRG, ITV Global Entertainment, FremantleMedia and All3Media, Compact is the leading



independent global rights administrator and distributor of royalties arising from secondary exploitation in the Film & TV industries.

In addition to the core business, Compact has evolved to include Collection Account Management (CAM) services and Music Publishing & Neighbouring Rights (Compact Music Services) collection on behalf of their international client base. Compact Capital manages an acquisition fund on behalf of an international fund and actively looks to acquire IP catalogues across the breadth of the creative industries.

Compact Media Group is based in London with offices in Los Angeles, Amsterdam, Sydney & Paris.

Passion Distribution was officially launched by its founder and CEO, Sally Miles, in 2008. This unique, boutique and intimate style international distribution business represents great content and formats on behalf of UK and North American producers and broadcasters. London and Sydney based Passion Distribution specialises in popular quality programming and formats in genres including Factual Entertainment, Reality, Documentaries, Lifestyle, Game-shows and Comedy.

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