

**PRESS RELEASE**  
**28 August 2009**

## **COMPACT MEDIA GROUP SIGN UP ECHO BRIDGE**

**Compact Media Group** (Compact) has today announced an exclusive long term partnership with **Echo Bridge Entertainment**, the LA-based international distributor behind long-running hits such as *Due South* and *Degrassi Junior High*. Compact will manage the worldwide collection of its secondary television rights from over 20 sources, including audio visual societies Agicoa, GWFF and SACEM.

Echo Bridge Entertainment is one of the largest independent distributors of film and television programming worldwide. Echo Bridge has grown significantly in the last six months, with its recent acquisition of Alliance Atlantis International, the Canadian production company. The distributor now has a portfolio of over 11,000 titles, including TV series such as Gemini-award winning *Da Vinci's Inquest* and *Gene Roddenberry's Earth: Final Conflict*, as well as films featuring stars such as Robert DeNiro, Sharon Stone and Will Smith.

This is the third in a string of recent deal in the US film and television market for Compact Media. The company last month signed partnership deals with Vision Films Inc and Voltage Pictures for worldwide representation.

**John O'Sullivan, CEO, Compact Media Group commented:** "The US secondary rights market is worth over \$250 million annually. Echo Bridge has joined an established family of Compact clients in North America, including Lakeshore, National Geographic and Discovery Communications, which are benefiting from this largely untapped source of revenue. After the opening of our US office we look forward to signing up many more US clients looking to take advantage of this market."

**Reny Montesinos, Executive Director – LA, adds:** "With the unparalleled experience of the Compact line-up, together with using our bespoke systems, we look forward to increasing Echo Bridge's revenues significantly."

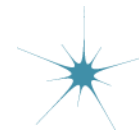
**Michael Rosenblatt, CEO and President, Echo Bridge Entertainment, added:** "We chose to work with Compact because of their stellar reputation. We look forward to working with John O'Sullivan and his team over the coming years."

\* \* \*

### **Notes to editors:**

**Compact** is the world's leading independent rights administrator and distributor of royalties arising from secondary rights in TV and Film – this covers simultaneous cable retransmission (Agicoa), private copy levy and educational off air recording.

This applies to all territories where cable and satellite retransmission collection laws exist – mainly Europe, Australasia and the US. However these laws do not apply in the UK, which means UK cable broadcasters are exempt from copyright liability when they re-transmit an original broadcast signal.



The UK also does not implement a home copying levy scheme such as those in existence in the majority of EU countries.

Compact monitors TV and Film broadcasts and maintains its own databases of rights holder information. This is used as a basis of claims lodged with the corresponding societies on behalf of its clients.

Compact represents over 300 companies including BBC Worldwide, DRG, ITV Global Entertainment, Lakeshore, Icon, FremantleMedia, Jim Henson and All3Media.

In addition to the core business, Compact has evolved to include Collection Account Management (CAM) services and Music Publishing & Neighbouring Rights (Compact Music Services) collection on behalf of their international client base. Compact Capital manages an acquisition fund on behalf of a international fund and actively looks to acquire IP catalogues across the breadth of the creative industries.

Compact Media Group is based in London with offices in Los Angeles, Amsterdam, Sydney & Paris.  
[www.compactmediagroup.com](http://www.compactmediagroup.com)

**Echo Bridge Entertainment** is a premiere independent content company that acquires and distributes motion pictures, television series, specials and MOWs, home entertainment, PC games and digital and video-on-demand content throughout the world. With its recent acquisition of Alliance Atlantis International Distribution Ltd. and just-announced distribution partnership with Comcast, Echo Bridge has added over 7,500 hours of programming to its existing library – creating a combined portfolio of more than 5,000 titles. Echo Bridge's feature film library includes titles with stars such as Val Kilmer, Robin Williams, Matthew Perry, Anthony LaPaglia, Sharon Stone, Will Smith, James Belushi, Robert DeNiro, Nick Nolte, Ryan Reynolds, and John Goodman.

For further information:

**Franklin Rae Communications**  
**+44 (0) 20 7317 5400**

Mary Jones  
[mary@franklinrae.com](mailto:mary@franklinrae.com)

Jessica Bromley  
[jessica@franklinrae.com](mailto:jessica@franklinrae.com)