

**PRESS RELEASE**  
**30 March 2009**

## **COMPACT TO COLLECT AUSTRALASIAN RIGHTS REVENUE FOR BBC WORLDWIDE**

**Compact** announced today that it has signed a deal with **BBC Worldwide**, the commercial arm of the BBC, for representation of its secondary and tertiary rights in Australasia. This makes Compact the exclusive worldwide representative of BBC Worldwide outside of the US and Canada.

Compact will now collect the revenue for cable and satellite retransmission and educational copying in Australasia. This partnership follows the success of the initial deal in June 2008, in which Compact was appointed to represent BBC Worldwide's secondary and tertiary rights in EMEA.

Compact will be collecting the rights for programmes managed by BBC Worldwide, which include dramas such as *Cranford*, comedies like *Gavin and Stacey* and factual entertainment such as *Top Gear*.

**John O'Sullivan, CEO, Compact**, says: "When BBC Worldwide engaged our services we made a commitment to them to manage and increase their revenues. I believe we have surpassed ourselves and this appointment is testament to our hard work and dedication in managing their rights successfully. Australasia is an increasingly important territory for our rights holders, especially for BBC Worldwide, which enjoy a particularly strong affinity with the market."

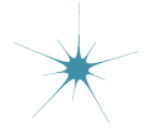
**John Aitchison, Rights Manager, BBC Worldwide**, adds: "The continuation of our partnership with Compact Collections further underlines BBC Worldwide's commitment to protecting the commercial exploitation of rights, delivering additional efficiencies and greater revenues for rights holders throughout the many international markets in which we operate."

In the last three years alone, Compact has collected more than £50 million on behalf of its clients. The market leader in secondary and tertiary television rights administration has a proven track record of increasing revenue for broadcasters, distributors and production companies including National Geographic, FremantleMedia Enterprises, and ITV Global Entertainment.

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### **Notes to editors:**

**BBC Worldwide Limited** is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). The company exists to maximise the value of the BBC's assets for the benefit of the licence payer and invest in public service programming in return for rights. The company has seven core businesses: BBC Worldwide Channels, BBC Worldwide Content & Production, BBC



Worldwide Digital Media, BBC Worldwide Global Brands, BBC Worldwide Sales & Distribution, BBC Magazines and BBC Home Entertainment. In 2007/08, BBC Worldwide generated profits of £117.7million on sales of £916.3million.

**Compact** started in 1995 as a joint venture with PACT. Now representing over 300 companies including BBC Worldwide, ITV Global Entertainment, FremantleMedia and All3Media, Compact is the leading independent global rights administrator and distributor of royalties arising from secondary exploitation in the Film & TV industries.

In addition to the core business, Compact has evolved to include Collection Account Management (CAM) services and Music Publishing & Neighbouring Rights (Compact Music Services) collection on behalf of their international client base. Compact Capital manages an acquisition fund on behalf of a Swiss based trust and actively looks to acquire IP catalogues across the breadth of the creative industries.

Compact Media Group is based in London with offices in Amsterdam, Sydney & Paris.

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