

PRESS RELEASE
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ALL3MEDIA INTERNATIONAL LOOKS TO THE LONG TERM GAINS WITH COMPACT MEDIA GROUP

Compact Media Group has announced today that it has extended its exclusive worldwide representation for **ALL3MEDIA International's** secondary TV rights. Compact will continue to represent ALL3MEDIA International's existing portfolio as well as any new titles.

Top titles for ALL3MEDIA International include: *Midsomer Murders* (recently commissioned for its 14th season), *George Gently*, *Wild at Heart*, *Hollyoaks* and *Skins*, with factual series *Fifth Gear* and *Homes Under the Hammer* proving firm favourites. ALL3MEDIA International has also seen significant success with format sales with programming such as *Cash Cab*, *The Cube* and *Lingo*.

ALL3MEDIA International has been represented by Compact since its formation in 2003.

John O'Sullivan, C.E.O., Compact says: "ALL3MEDIA is a true British success story and we are extremely pleased to have secured a long term agreement with them.

"We are proud to say that the company's significant expansion both domestically and internationally has been matched by our diligence in providing full geographical coverage for ALL3MEDIA's rights collection, ensuring maximum returns for the company."

John Wagener, Financial Controller, ALL3MEDIA International adds: "Compact has consistently delivered the results across our portfolio of companies and has raised the net worth of these rights. Our arrangement with Compact allows us to concentrate on our core business knowing that our rights are in safe hands – we look forward to continuing our long and rewarding association with Compact."

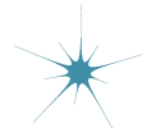
ALL3MEDIA International's reputation for quality programming and flair for distributing programming internationally is well deserved and it was awarded the Queen's Award for Enterprise: International Trade in 2009.

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Notes to editors:

Compact is the world's leading independent rights administrator and distributor of royalties arising from secondary rights in TV and Film – this covers simultaneous cable retransmission (Agicoa), private copy levy and educational off air recording*.

This applies to all territories where cable and satellite retransmission collection laws exist – mainly Europe, Australasia and the US. However these laws do not apply in the UK, which



means UK cable broadcasters are exempt from copyright liability when they re-transmit an original broadcast signal.

The UK also does not implement a home copying levy scheme such as those in existence in the majority of EU countries.

Compact monitors TV and Film broadcasts and maintains its own databases of rights holder information. This is used as a basis of claims lodged with the corresponding societies on behalf of its clients.

Compact represents over 300 companies including BBC Worldwide, DRG, ITV Global Entertainment, Lakeshore, Icon, FremantleMedia, Jim Henson and All3Media.

In addition to the core business, Compact has evolved to include Collection Account Management (CAM) services and Music Publishing & Neighbouring Rights (Compact Music Services) collection on behalf of their international client base. Compact Capital manages an acquisition fund on behalf of a international fund and actively looks to acquire IP catalogues across the breadth of the creative industries.

Compact Media Group is based in London with offices in Los Angeles, Amsterdam, Sydney & Paris.

www.compactmediagroup.com

Definitions

- Retransmission Rights - This applies when your TV programme or film is included in a terrestrial or free to air TV broadcast. A fee is paid by operators for the unaltered simultaneous retransmission of the terrestrial broadcast signal (incorporating your title) to its subscribers.

This applies to all territories where cable and satellite retransmission collection laws exist – mainly Europe, Australasia and the US. However these laws do not apply in the UK, which means UK cable broadcasters are exempt from copyright liability when they re-transmit an original broadcast signal.

- Private Copy Levy Right – this applies when your TV programme or film is included in a terrestrial, cable or satellite broadcast. A tax is imposed on the manufacturer or importer of recording media in order to compensate rights holders for private domestic copying of audio-visual works on TV broadcasts.

The UK also does not implement a home copying levy scheme such as those in existence in the majority of EU countries.

- Educational Recording Right - like the Private Copy Levy, this applies when your TV program or film is included in a terrestrial, cable or satellite broadcast. A fee is paid by educational institutions for the right to copy audio-visual works from a TV broadcast for their educational purposes. This right is managed in the UK by ERA.

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